

# LIAM KENNEDY

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## SUMMARY

I am seeking a position within the realm of web design or front-end web development. I hope to obtain a creative and challenging position that enables me to further my career and improve the design and development skills. I have gained many skills related to this line of work from both my degree and last the five years spent working with my previous employer.

## EMPLOYMENT

### **AIM Experts**

*June 2016 – Present*      **Web Design & Maintenance**

- Building automotive dealership WordPress websites.
- Website design and maintenance for both dealership websites and the company website
- Continued previous responsibilities

*April 2015 – Present*      **Senior Integrations Manager**

- Continued previous responsibilities
- Assisting the company CTO and CEO with mapping new imports
- Working closely with data providers & third party vendors to ensure high quality of integrations

*Nov 2014 – April 2015*      **Integrations Manger**

- Continued previous responsibilities
- Interviewed and hired potential candidates for the Integrations team
- Trained new employees on the processes of the Integrations department

*Jan 2014 – Nov 2014*      **Client Integrations Specialist**

- Worked with the company CEO and CTO to create and execute the processes currently in use
- Managing inventory data feed imports via .CSV or XML
- Combining multiple data sources into one platform
- Providing inventory data feeds to popular automotive advertising websites e.g. Autotrader & Kijiji
- Creating unique graphics for our clients online presence
- Providing support and troubleshooting issues for both client and colleges at AIM Experts

*May 2013 – Jan 2014*      **Web/Graphic Design**

- Website design & maintenance for company website
- Creating unique graphics for our clients online presence
- Designing brochures, business cards & other promotional material for the company
- Working closely with the CEO applying CSS & graphics to the WordPress website.

*March 2013 – May 2013*      **Social Media Design & Promotion**

- Created and managed the company's social media platforms
- Created graphic's which were posted daily
- Sourced content to share on behalf of the company
- Building social competitions and campaigns using both MailChimp, Zoho & Woobox

## Freelance

June 2012 – Present

## Web Designer & Developer

- Created WordPress websites for businesses & organizations both in Vancouver & Ireland including my latest project [www.isscvancouver.com](http://www.isscvancouver.com)

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## EDUCATION

2011 – 2012

### BA (Hons) in Digital Media Design

*Letterkenny Institute of Technology*

2008 – 2011

### BA Degree in Creative Digital Media

*Letterkenny Institute of Technology*

2006 – 2007

### Fetac Award in Media Foundation

*Stillorgan College of Further Education*

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## KEY SKILLS

### General

- Identifying, scrutinizing, improving, and streamlining work processes
- Analytical thinking and analysis
- Flexible, resilient team player

**Software** - *I am proficient or familiar in the following web design and creative environments*

Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Final Cut Pro, Sony Vegas Movie Studio, Adobe Premier Pro, After Effects and Microsoft Office, MailChimp, WooBox, Zoho, Zendesk & Cyberduck

**Web Technologies** - *I am proficient or familiar in the following web design and creative environments*

HTML CSS, Java Script, WordPress, PHP, CodeIgniter (MVC Platform), CF7 & WP-All Import.

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